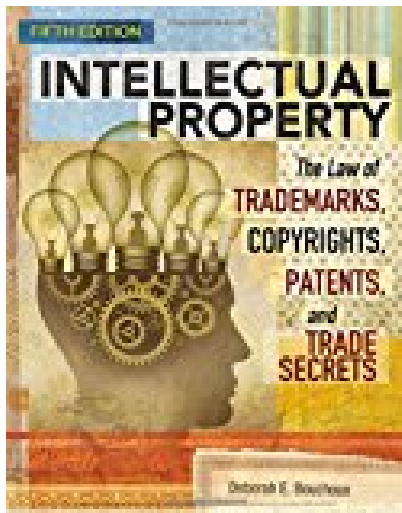


Intellectual Property The Law of Trademarks Copyrights Patents and Trade Secrets



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BOOK SYNOPSIS

This Fifth Edition of Bouchoux' comprehensive, reader-friendly text helps aspiring and practicing paralegals master the complexities of modern intellectual property law, including registration procedures, duration of rights, and protection from infringement. Updated to address current trends and developments, the new edition covers cutting-edge issues such as technological innovations, intellectual property in the digital age, the role of the Internet, and evolving business law. Sample agreements, forms, task checklists, realistic case studies with related activities, excerpts of real cases, and a new "Putting It into Words" feature help students master key concepts and procedures. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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