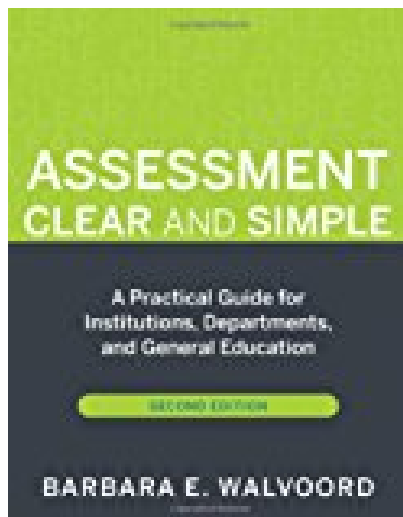


# Assessment Clear and Simple A Practical Guide for Institutions Departments and General Education

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## BOOK DETAILS

- Author : Barbara E. Walvoord
- Pages : 144 Pages
- Publisher : Jossey-Bass
- Language : English
- ISBN : 0470541199





## **BOOK SYNOPSIS**

The first edition of *Assessment Clear and Simple* quickly became the essential go-to guide for anyone who participates in the assessment process in higher education. With the increased pressure to perform assessment to demonstrate accountability, *Assessment Clear and Simple* is needed more than ever. This second edition of the classic resource offers a concise, step-by-step guide that helps make assessment simple, cost-efficient, and useful to an institution. It contains effective strategies for meeting the requirements of accreditation agencies, legislatures, review boards, and others, while emphasizing and showing how to move from data to actions that improve student learning. This thoroughly revised and updated edition includes many new or expanded features, including:

- Illustrative examples drawn from the authors experience consulting with more than 350 institutions
- A basic, no-frills assessment plan for departments and for general education
- Tips on how to integrate portfolios and e-portfolios into the assessment process
- Suggestions for using rubrics and alternatives to rubrics, including doing assessment for multidisciplinary work
- Clear instructions on how to construct a coherent institution-wide assessment system and explain it to accreditors
- Ideas for assigning responsibility for general education assessment
- Strategies for gathering information about departmental assessment while keeping the departmental workload manageable
- Information on how to manage assessment in times of budgetary cutbacks

**Praise for the Second Edition of *Assessment Clear and Simple***

"Walvoords approach to assessment is wonderfully straightforward; it is also effective in facilitating faculty engagement in assessment. We've applied a number of her methods to our campus assessment efforts with success. This book makes assessment both manageable and useful in improving and enhancing student learning."—Martha L. A. Stassen, director of assessment, University of Massachusetts, Amherst, and president, New England Educational Assessment Network (NEEAN)

"Walvoords work clearly presents the basics for getting started in assessment of student learning while honestly addressing the complexities of assessment when driven by faculty passion for student learning. This book is a valuable resource for the novice as well as the developing experts who are leading their institutions in academic assessment."—Bobbi Allen, faculty assessment director, Delta College

**ASSESSMENT CLEAR AND SIMPLE A PRACTICAL GUIDE FOR INSTITUTIONS DEPARTMENTS AND GENERAL EDUCATION**

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